

EXPERIENCE

Flipkart Internet Pvt. Ltd (Walmart)

UI Engineer, Consumer applications team | Dec 2016 - Aug 2019

- Designed and developed the Address Intelligent system for all mobile platforms to
 assist users who speak native Indian languages to fill correct delivery addresses
 which led to 10% increase in successful transactions without delivery failures.
- Independently developed engagement games and recommendation features on mobile
 platforms that contributed to over 23 M visits from 1.4M+ active Indian users
 Technology used: React, React Native, JavaScript, TypeScript, HTML, CSS,
 State management by flux and redux

eBay India Pvt. Ltd.

Software engineer, Identity experience team | Aug 2016 - Dec 2016

Re-engineered registration and login flows of ebay's marketplace website to improve new user onboarding, current user login, and guest sign-in experience **Technology used:** JAVA, Spring MVC, Maven

Cube26 Software Pvt. Ltd.

Data visualisation intern | May 2014 - July 2014

Built a data visualization panel to track real-time user activity on mobile widget shipped on ~2M Micromax smartphones to enhance value-added services and for effective targetted marketing (**User base: 0.5M in 2014 to 5M in 2015**) **Technology used:** jQuery, Python, Django

PROJECTS

Design Clinic | Pawnguru.com

UX Designer & Product Manager | Sept 2019 - Dec 2019

Performed user research to understand pawnshop owners' daily work routine, designed new workflows, wireframes, and a mobile app prototype that helps them engage better with the online customers and close more deals

Mentorship Platform

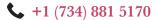
Interaction design, Prototyping, Storyboarding | Sept 2019 - Dec 2019

Designed and prototyped a judgment-free, safe and non-intrusive mentorship mobile platform for college girls (in India) in STEM to get connected with women in the workforce based on their interests and needs

Redesigning Transfer Bridges | College of LSA

UX Research, Contextual inquiry, Consulting | Sept 2019 - Dec 2019

Performed UX research using the method of contextual inquiry to improve the experience of students seeking transfer from local community colleges to a 4-year college at the University of Michigan by providing recommendations on scalability and approachability of the program







EDUCATION

University of Michigan, School of Information

MS, Human Computer Interaction | May 2021

Birla Institute of Technology & Science, Pilani, India

B.E.(Hons.) Computer Science & MSc.(Hons.) Economics | June 2016

SPEAKING

ReactFoo India 2019 | 200 attendees 'A widgetized React Native Framework'

TinyConf 2019 | 50 attendees 'Cross platform apps using React Native'

DevFest 2017 | 250 attendees 'Metamorphosis of the web: PWAs 101'

ACHIEVEMENTS

Shenomics 30 under 30 | 2018 'Lead like a girl' fellow - technology initiative

Most innovative hack | 2018 Flipkart Search & Reco hackathon

SKILLS & TOOLS

UX Research & Design

Contextual Inquiry, User interview, Competitive Analysis, Wireframing, Prototyping, Personas, Interaction Design, Graphic Design, Journey Mapping, Usability testing

Tools & Softwares

Figma, Adobe XD, Sketch, Photoshop, Illustrator, Github, VSCode, Xcode, Android Studio, Google Analytics

Prototyping & Development

JavaScript, TypeScipt. JAVA, C/C++, HTML, CSS, React JS, React Native, Django, PHP, SQL